

PORTORO

PORTORO Interior Goes Into Wearable Style With New Line of Clutch Purses

Best known for its timeless and elegant line of home accents, the firm led by Nathalie Küpfer Henares makes its initial foray into fashion



NOVEMBER 2023 (Philippines) Evolution is a necessary part of development; in the context of retail - online and otherwise - it means a brand is stepping up its game by making a foray into an entirely new category.

Such is the case with PORTORO Interior's latest collection. While the brand built up its reputation by bringing exquisite Limoges porcelain and Murano glass products into Filipino homes over the past three years, its new product line is a fashionable and functional selection of fabric clutches that are the perfect accessory for women on the go.

Having worked with leading fabric mills and textile artisans over the years, making the shift from home fabrics to stylish accents for one's wardrobe can be considered a natural evolution for the brand. This evolution has resulted in the creation of PORTORO Interior's latest line: *Pochettes Parisiennes*.

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Inspired Nomenclature

The new *Pochettes Parisiennes* collection features three pouch-style clutches with unique designs that enable users to tote along their necessities in a stylish and convenient manner. Calling to mind the *au courant* Parisiennes of today with their effortless chic, these fine pouches also add a hint of casual luxury to any outfit.

Each of these exquisite pouches takes its name from some of the more prominent and culturally significant streets of Paris, calling to mind their character and timelessness but transformed into a tangible accessory that easily takes the bearer from daytime chic to evening elegance.

Exquisite, Exceptional, Exclusive

Crafted using exceptional fabrics sourced from a leading French textile mill with a long history of great craftsmanship and quality, each pouch also features a unique and whimsical closure: a beautifully crafted button that adds to the beauty and stylishness while capturing the essence of the streets for which the pouches were named..

Currently, the line consists of three models:

Pochette Rivoli, characterized by an intriguing and eclectic silver-gold pattern that is strikingly contemporary yet classic all at once, is a pouch that takes its name from the famed Rue de Rivoli where The Louvre and the Jardins de Tuileries are located. This elegant pouch captures modern style and classic elegance with its silver satin lining and a simple yet chic obsidian bead closure;

Pochette Montaigne is the epitome of chic with its textured rose-gold exterior. Named after the Rue Montaigne which is home to the boutiques of the world's leading *haute couture maisons*, this pouch features a burgundy satin lining and a stylized gold orchid closure; and

Pochette Soleil which pays homage to the legendary Sun King, Louis XIV, who ushered in a golden era for French art and culture, and whom today's French citizens still hold in greatest regard. This exceptional pouch features a textured gold exterior, a satin lining in a rich wood hue, and a whimsical closure that glitters like gold in the sun.

Created exclusively by PORTORO Interior, these pouches are a sign of more beautiful things to come from a brand that now takes style and quality beyond the home and into your wardrobe.

Pochettes Parisiennes are exclusively available online via the official PORTORO Interior website.

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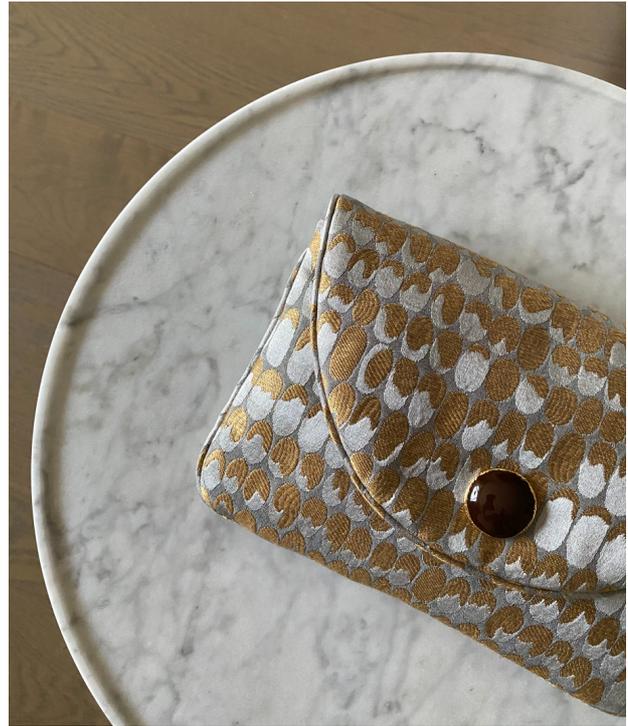
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About PORTORO Interior

Founded in 2017 by Nathalie Küpfer Henares, **PORTORO Interior** is a design consultancy that brings together the best of European design and global craftsmanship through its offices in Manila, Paris, and Milan. It offers an exclusive collection of decorative accents and takes care of custom orders for bespoke *objets d'art* for its clients in the Philippines. Online, it also presents insights regarding global architecture, design, and lifestyle to inspire readers and potential clients.

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Pochettes Parisiennes by PORTORO Interior



Pochette Rivoli

- Its name taken from the famed Rue de Rivoli where the presence of the Jardins des Tuileries and The Louvre add a dash of historical character into a modern thoroughfare, the Rivoli incorporates an eclectic silver motif onto a purse with a classic shape.
- Featuring a silver-lined interior and an obsidian bead closure, it is the perfect accessory for a woman confident in her personal style.

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Pochette Soleil (Louis XIV)

- Capturing the famed glory of Louis XIV, the legendary Sun King, but in a contemporary form, Soleil is a purse that embodies personal splendour.
- An exquisitely textured golden exterior holds a lining of rich wood-hued satin and accented with a finely crafted sun closure. An elegant piece to complete an equally elegant outfit.



Pochette Montaigne

- Every bit as chic as the street that is home to the most prominent *maisons* in haute couture, Montaigne is delightfully and elegantly feminine in its appearance.
- Sporting a textured exterior in chic rose gold, it is lined within with burgundy satin and secured by a beautifully wrought orchid closure.