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PORTORO Interior Brings the Weaving Traditions of Tunisia to Filipino Homes via the New *Tunis Bleu* Collection



OCTOBER 2023 (Philippines) The fabrics of Tunisia - tapestries, blankets, and throws - have justly won the world's admiration for centuries thanks to the combination of tribal tradition, masterful craftsmanship, and pride of place.

As early as the 7th and 8th centuries, following a spate of Arabic incursions, horizontal ground looms and treadle-driven looms have provided the women of Tunisia with a way by which to express their spiritual fervor, augment their families' finances, and to celebrate their innate creativity and resourcefulness.

Likewise, Tunisian fabric artisans are known for the way they have unwittingly included the principles of sustainability into their work, using only locally sourced fibers - cotton and linen from domestic plants, wool from their own flocks - as well as natural dyes. Also, the manner by which they weave leaves the smallest carbon footprint of any craft as it does not rely on electric- or engine-driven machinery.

As a result, woven products from Tunisia from carpets to blankets have long been in demand by those who appreciate the quality of the finished product, as well as the centuries of expertise, the attention to detail, and the emphasis on local materials that all go into the crafting of each piece.

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Now, PORTORO Interior brings these amazing woven creations to the heart of your home with expertly handmade throws.

*Introducing **Tunis Bleu***

Made exclusively for PORTORO Interior, each **Tunis Bleu** reversible throw is made with either a bespoke blend of cotton and natural linen for a blanket that is both delightfully lightweight and comfortable; or pure cotton for a sumptuously plush blanket that is exquisitely comforting.

Each of these throws begins with fresh spools of yarn spun from sustainably-produced natural fibers to ensure that all finished products have no carbon footprint - a great way to save the environment and celebrate Tunisia's ancient weaving traditions.

Two Variants with Multiple Uses

There are numerous ways with which you can use either of these blankets.

The lightweight linen and cotton blanket makes a perfect travel blanket for those on the go, and it doubles beautifully as a beach blanket, picnic blanket, and *après-swim* wrap.

The second, thicker, and heavier throw made of pure cotton makes an exquisite blanket to have on hand in your personal sanctuary and a fine item to pair with PORTORO Interior's velvet Mezzanotte Cushions.

You may also wish to pair either of our Tunis Bleu blankets with our new **Celestial Cushions** to create a space that doubles as your little bit of heaven on earth.

Whichever type you choose and regardless of how you choose to use them, you can be sure that the Tunis Bleu throws are bound to bring the ancient and noble spirit of Tunisia into your home.

Learn more about Tunis Bleu along with other new additions to our growing range of home accents via the official PORTORO Interior website.

MEDIA CONTACT

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About PORTORO Interior

Founded in 2017 by Nathalie Küpfer Henares, **PORTORO Interior** is a design consultancy that brings together the best of European design and global craftsmanship through its offices in Manila, Paris, and Milan. It offers an exclusive collection of decorative accents and takes care of custom orders for bespoke *objets d'art* for its clients in the Philippines. Online, it also presents insights regarding global architecture, design, and lifestyle to inspire readers and potential clients.

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New Offerings from PORTORO Interior



Pure Cotton and Natural Linen Blend

Tunis Bleu (Cotton-Linen Blend)

- Made with a blend of natural pure cotton and linen fibers for a blanket that is both delightfully lightweight and comfortable
- Expertly handmade from Tunisia



100% Pure Cotton

Tunis Bleu (Pure Cotton)

- A sumptuously plush blanket made with sustainable cotton that is exquisitely comforting
- Expertly handmade from Tunisia

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New Offerings from PORTORO Interior



Celestial Cushion

- Crafted with exceptional fabrics that are exquisite and luxurious to the touch
- Each cushion is filled with soft, hypoallergenic fibers to ensure your comfort and safety